

CUTC WORKFORCE INITIATIVES

PLEDGE CARD

Name: _____ UTC _____

1. K-12 Outreach during transportation week. Plan, implement one, 50-minute activity to be delivered during National Transportation Week. (target 5-7th graders). Each UTC will participate in delivering the same activity. National Brand. Need to coordinate with communication committee. Package available by TRB.

Commit?

Contact person information:

2. Solicit real work for classroom projects. Create, deliver, and tabulate survey. Produce guidebook for UTC's.

Commit?

Contact person information:

3. Develop CUTC branded webinar series. Suggestions: Engage teachers on how they can engage students. Leadership and the next generation of workforce. Looking to military for new leaders. 7-part work plan for each topic. Build collaborative network. Identify lead institutions around topic. What is the demand for what we are trying to address? Identify the audience. How do we access the audience? Collect data and make it presentable. Data base created. Webinar final product, track or series. (this can be repeated).

Commit?

Contact person information:

4. Industry engagements. Not just private sector. Inventory of key organizations that can be partners with CUTC. Continue inventory, fact finding. Have them tell us where the focus should be. Focus interviews. Develop series of questions, conduct interviews by TRB or use TRB time to conduct interviews. Try to get opportunities to speak. Maybe have them at summer meeting.

Commit?

Contact person information: